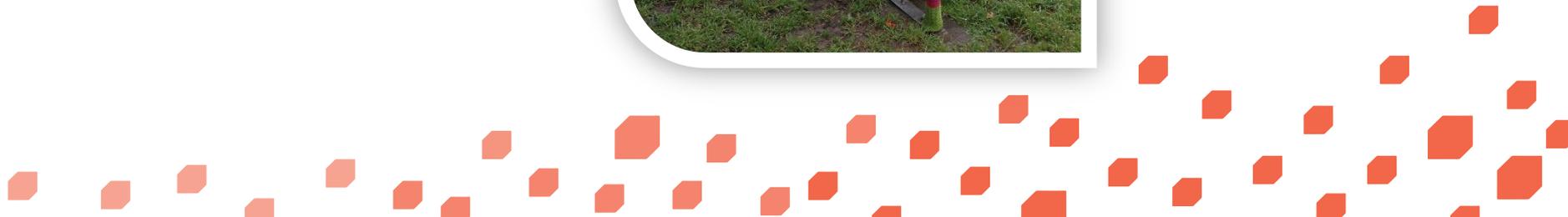


Get Involved: the power of the volunteer

SUSIE PRESTNEY,
CASTLEMAINE
LIBRARY MANAGER



‘Warmup Woodend’ Libraries incubating creativity



Why bother with volunteers?!

- Strong library advocates
- Enhance and extend library services and programs
- Bring their own community connections to the library
- Bring specialised skills
- Offer variety and diversity to the library
- Can free up professional staff time
- Bring new energy and ideas



Creating partnerships through volunteer engagement

Volunteer *Engagement*

- Collaborative
- Skills based
- High impact
- Project delivery

Volunteer *Management*



Output, outcomes, impact

Output

- Community artwork
- Creative collaboration
- A new programming initiative

Outcome

- New volunteers
- Increased gate numbers
- Publicity, attention

Impact

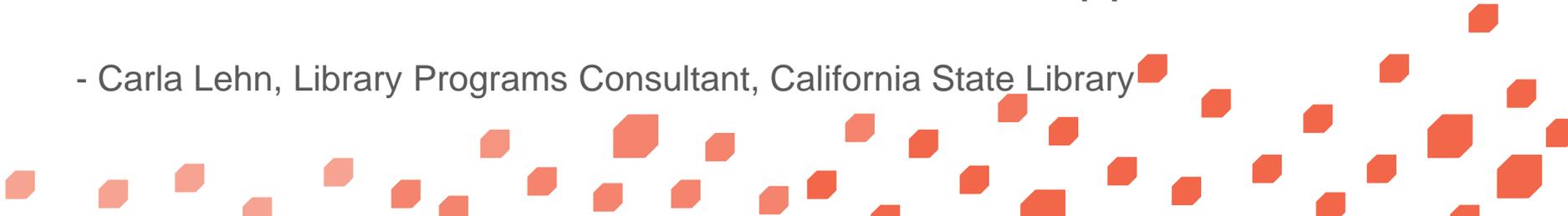
- Community engagement
 - Creative partnerships
 - Library advocacy
- 

California State Library

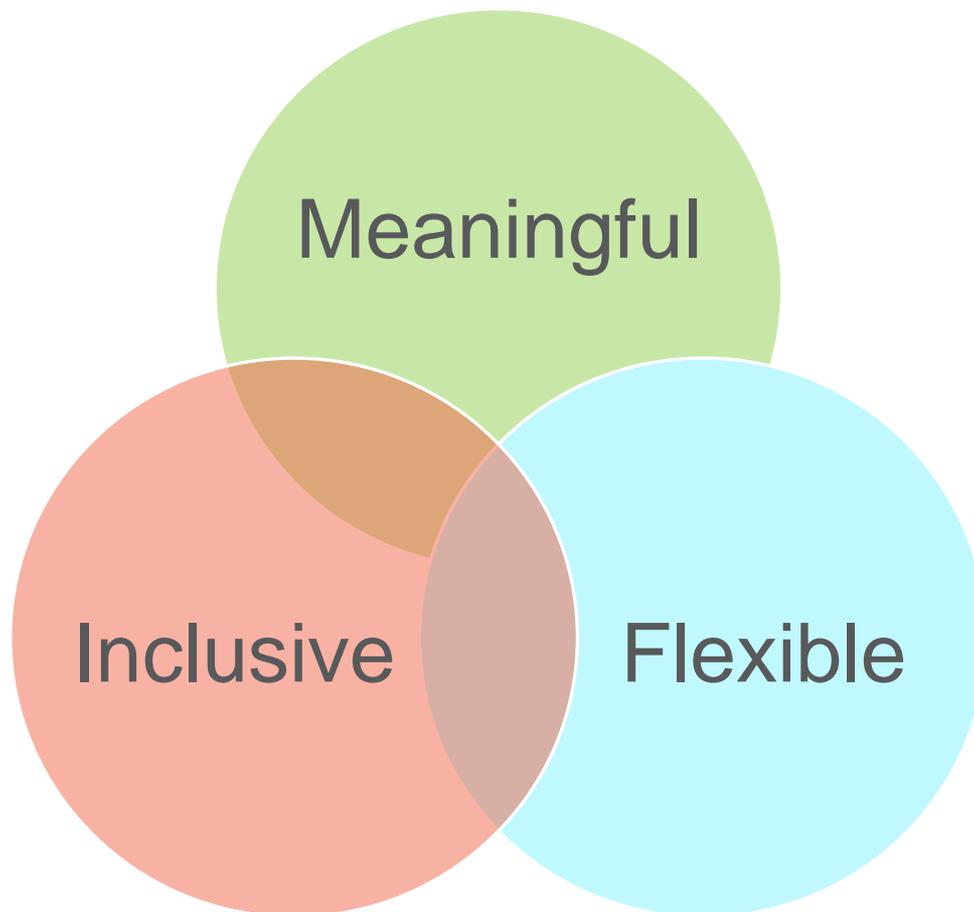


“Our big idea was to help libraries truly engage community members’ time and skills as volunteers, introduce them to what’s new at today’s library, and further connect them as advocates and supporters.”

- Carla Lehn, Library Programs Consultant, California State Library

A decorative pattern of orange squares of various sizes is scattered across the bottom right portion of the slide.

Skills based volunteering



Get Involved: How it works

Written Position Descriptions for defined roles

Applicants interviewed for suitability

Recruit outside library walls

Partnership with Volunteer Match

California State Library



- Virtual volunteering
- Volunteer admin coord.
- Web wrangler
- Twitter tweeter
- PR consultant
- Graphic designer



Huntington Beach Libraries



- Friends of HBL
- Computer coaches
- Tech docents
- Homework clubs
- Storytelling and Reading Aloud (STAR)
- Library Concierge
- Family Literacy: bilingual storytimes
- Summer Reading Club
- Design spot (makerspace)



Sacramento Public Libraries



- Veterans' resource centre navigator
- Homework zone facilitator
- Job coach
- Children's Services 'Creative Committee'

San Jose Public Libraries



- E-books coach
- Photographer and Videographer
- Pinterest expert
- Citizenship coach
- 'Together We Read'
- ESL conversation club



Get Involved survey data 2012/13

83% of volunteers say this was their first experience volunteering for a library

70% of volunteers have told their friends about what the library has to offer

40% have introduced friends to volunteer opportunities at the library

Get Involved: 5 years out

Library volunteerism in
California has increased by
52%



Supporting library volunteer engagement



Volunte**ers**
for Libraries

The logo for "Volunteers for Libraries" features the word "Volunte" in black, followed by two overlapping speech bubbles: a blue one on the left and a yellow one on the right. The letter "e" is inside the blue bubble, and the letter "e" is inside the yellow bubble. The word "ers" is in black. Below this, the words "for Libraries" are written in a smaller, grey font.

www.volunteersforlibraries.org

