STATE LIBRARY®
NEW SOUTH WALES

VIZIE – collecting social media

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@myleejosep
@statelibrarynsv

CONTEMPORARY CONVERSATIONS

Socceroos @Socceroos · Following

RT @bigibila: @Socceroos Buma-li Guwaymbarra! Or "Beat Red" in #Gamilaraay #AboriginalLanguages #GoSocceroos.

Reply · Retweet · Favorite · More

RETWEETS · FAVORITES 8

58 PM - 23 Jun 2014

https://twitter.com/Socceroos/status/480968196392878080

Gavin Heaton @servantofchaos · Follow

The place for public debate isn't the Parliament. That's just for politicians. The rest of us are here on Twitter #qanda

Reply · Retweet · Favourite · More

RETWEETS 4 · FAVOURITES 4

5:01 am - 8 Jul 2013

https://twitter.com/servantofchaos/status/354208722999975936

ABC News Intern @ABCnewsIntern · Follow

It's so difficult to explain that our Prime Minister is the same guy that the red haired lady was shouting at in that viral video last year.

Reply · Retweet · Favourite · More

TWEETS · FAVOURITES 84

3 am - 23 Jan 2014

/twitter.com/ABCnewsIntern/status/426321900726263808

Rob Rogers @robrfs · Follow

In my 33 years as an RFS member, I've never faced a more challenging fire scenario that we are facing over the next 48 hours. #nswfires

Reply · Retweet · Favorite · More

RETWEETS 458 · FAVORITES 85

8:36 PM - 21 Oct 2013

https://twitter.com/robrfs/status/392222964571455488

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COLLECTING CHALLENGES

- Embedded symbols (e.g., "hash tags", @ signs, ".au", links)
- Terminology variation:
  - Lexical variation: misspellings, incorrect use of terminology, informal language, abbreviations, slang
  - Synonyms, different terms than official language
- Syntax: Ungrammatical sentences, lack of correct punctuation
- Semantic, pragmatic, discourse:
  - Lack of discourse markers, or informal language to mark them
  - Grouping discussions together
- Links
- Images
- Copyright and terms of service

LANGUAGE OF SOCIAL MEDIA

#pinkwash

#democracysausage

#giraffewatch

Clint Stanaway @cstanaway

Unbelievable... Australia win the 2013/14 #Ashes series 5-nil #cleansweep #pinkwash

Reply   Retweet   Favorite   More

RETWEETS 4   FAVORITES 7

4:23 PM - 5 Jan 2014
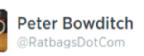
https://twitter.com/cstanaway/status/419700712658829312

Sydney Cricket Grnd @scg

Day 3 crowd for #PinkTest 42,782 fine effort everyone who attended and tha for supporting @McGrathFdn in #PinkWash

Reply   Retweet   Favorite   More

@SCG #PINKTEST

RETWEETS 23   FAVORITES 29

4:54 PM - 5 Jan 2014

https://twitter.com/scg/status/419708434297020

The Reluctant Femme @anwyn

I don't even know how to explain #democracysausage to my non Australian friends.

Reply   Retweet   Favorite   More

RETWEETS 13   FAVORITES 11

3:10 PM - 7 Sep 2013

https://twitter.com/anwyn/status/376210869153054722

Courteney Hocking @courteneyh

the single most important fact checker the election: where to get your #democracysausage on election day. electionsausagesizzle.com.au

Reply   Retweet   Favorite   More

RETWEETS 4   FAVORITES 2

11:23 AM - 11 Aug 2013

https://twitter.com/courteneyh/status/366369184973729799

Peter Bowditch
@RatbagsDotCom

toring past another giraffe at
entworth Falls twitpic.com/bb8f6c
iraffewatch

ly ⟲ Retweet ★ Favorite ••• More

vitPic

er Bowditch @RatbagsDotCom

on web

FAVORITES
2

Sara Irvine
@SaraIrvine

#giraffewatch #giraffe @702sydney
spotted

↩ Reply ⟲ Retweet ★ Favorite ••• More

2:19 PM - 8 Nov 2012   Flag media

https://twitter.com/SaraIrvine/status/266379345680031745

https://twitter.com/RatbagsDotCom/status/266349398559182848

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HOW?

- Classifiers
- Burst detection algorithms
- Clustering algorithms
- Topic identification
- Visualisation
- Summarisation
- Heuristics for location
- Tracking discussions
- Network analysis

arwick, K., Joseph, M., Paris, C. & Wan, S. (2014, February 3-6). Hunters and collectors: seeking social edia content for cultural heritage collections. Paper presented at the VALA2014 17th Biennial onference, Melbourne. http://www.vala.org.au/vala2014-proceedings/vala2014-session-7-barwick

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Please ask questions via Twitter
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___

or email mylee.joseph@sl.nsw.gov.au

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